



**Dignity Health™**  
California Hospital  
Medical Center

## TECHNOLOGY, BEAUTIFICATION AND HEALING CAMPAIGN

### *Writing A New Chapter In Healing*

For more than 125 years, downtown Los Angeles has been a healthier community because of California Hospital Medical Center (CHMC). Today, through your generosity you have an opportunity to help write a new chapter in healing, while you make a positive difference for thousands of people.

Founded in 1887, California Hospital Medical Center was the first building in Los Angeles exclusively designed to provide medical care; CHMC is the first real Los Angeles hospital. It's still one of the best. A recognized leader in excellence, innovation and community service, CHMC is guided by its mission, "delivering high-quality affordable health care services in a compassionate environment that meets each patient's physical, mental and spiritual needs."

Last year, HealthGrades, a nationally respected independent rating organization, conferred its highest possible ranking on CHMC programs in cardiology, orthopedics and pulmonary medicine. CHMC is also known for cancer care, eye surgery, stroke care and vascular surgery. In collaboration with the Keck School of Medicine of USC, CHMC trains the next generation of health care professionals.

Well managed and fiscally stable—while other hospitals have struggled or closed—CHMC is affiliated with Dignity Health, the largest not-for-profit health care system in California.



### *A Matter of Caring*

The fact is, people who live and work in downtown Los Angeles—as well as those who are just visiting—count on CHMC. More than 104,000 patient visits were recorded in 2013, with the Emergency Services and Trauma Center alone logging more than 70,000 visits.

Meanwhile, generous donors have shown again and again that they care about the hospital that cares for them. Over the past four years, philanthropic support has provided critical funding for major projects including the J. Thomas McCarthy Center for Emergency Services and Leavey Trauma Center, Los Angeles Center for Women's Health and the Hope Street Margolis Family Center.

Now, the time has come to write a new chapter in healing.

## *Focused On Patients*

There's no question about it: study after study has proven that the physical surroundings patients encounter in hospitals are powerful care partners. According to the Advisory Board, a Washington, D.C. based healthcare think tank, facility design and available amenities are “just as important as customer service and quality in determining patient satisfaction.”

Pat Stone, RN, Chief Nursing Officer at CHMC agrees, noting, “Pleasant surroundings immediately give you a much better impression, automatically increasing your trust level, and decreasing the anxiety of patients and their families.” That's why CHMC has embarked on an ambitious initiative to provide upgraded patient-focused facilities through comprehensive renovation of the 9th floor of Tibbitts Tower.

Highlights of the project include:

- Remodeling 25 patient rooms.
- Renovating corridors, public areas and ceilings.
- Installation of new flooring and lighting spanning approximately 15,000 square feet.
- Constructing two new nursing stations to foster easy communication among nursing staff, patients and families.

The result? Increased convenience, enhanced efficiency—and faster healing.

## *Getting The Answer*

Accurate and timely diagnosis is the fundamental prelude to effective treatment; getting answers about what's wrong is where healing begins. Computed tomography (CT) scanning is an indispensable diagnostic tool, furnishing physicians with 3-dimensional images of startling clarity and precision.

Key to the power of computed tomography is the number of images—called “slices”—which can be produced by the scanner. Currently, the CHMC Radiology Department relies on a 4-slice scanner, augmented by a 40-slice scanner housed in the Emergency Department. During 2013, the Radiology Department performed 21,676 scans, a heavy volume for any hospital. It's an impressive statistic. Especially considering that the standard in healthcare nowadays is either a 64-slice scanner or a 128-slice scanner.



The need for CT imaging is bound to increase as the population ages, translating into a pressing priority for the acquisition of a new state-of-the-art 160-slice CT scanner at CHMC. The new scanner will deliver a number of significant advantages, including:

- Higher resolution for even greater image clarity.
- Faster speed, dramatically decreasing radiation exposure.
- Technology enabling physicians to simultaneously detect heart attack, ruptured aorta or pulmonary artery blockage.
- Broader range of testing procedures.

As Sidney Friedman, MD, CHMC Medical Director of Radiology, puts it:

*“The 160-slice CT has been called revolutionary since it uses two sources instead of one to take images. It cuts the time in half, meaning we can see patients on a more timely basis.”*

## *Be Part of Our Next Chapter*

The projected cost of the Tibbitts Tower renovations and acquisition of a 160-slice scanner is \$2,550,000. Thanks to the committed campaign leadership of Kevin Davis, CEO of Bristol Farms and CHMC Foundation Board Member, over \$1,000,000 has already been pledged.

Now, additional philanthropic support—your support—is essential for success. Your gift will positively affect the lives of thousands of people for years to come. And you will be helping to save lives, too.

Your support of California Hospital Medical Center will also assure that premium-quality healthcare will be available around the clock, whenever you or your loved ones might need it. What’s more, your generosity will unite you with business, civic and philanthropic leaders who prize the rare combination of medical excellence and community commitment that distinguishes CHMC.

Says Kevin Davis, campaign chair, “This hospital has been serving businesses and employees, residents and visitors, for more than a century. I truly believe that supporting CHMC is one of the best investments we can make in the future of downtown.”

Please make your gift today. You will be lending your hand—and heart—to writing a new chapter in healing.

